

IT-Olympics – Sponsorship Opportunities

2020



IOWA STATE UNIVERSITY OF SCIENCE AND TECHNOLOGY

IT-Adventures, which is in its 13th year of operation, is an innovative program that is dedicated to increasing interest in and awareness of technology among high school students through inquiry-based learning focused on three content areas: Cyber Defense, Smart-IT, and Robotics. More information can be found at www.it-adventures.org

IT-Adventures utilizes secondary, post-secondary, and industry partnerships in educational programming, competitive events and service learning projects aimed at the high school students, to accomplish its goal.

By using an inquiry-based approach students can explore technology in a non-threatening, experimental environment. Modeled upon two years of successful pilot project high school cyber defense competitions, the basis of the program is the formation of clubs high schools across Iowa. The IT-Adventures Club provides an avenue for students to gain access to educational materials from Iowa State University (ISU) and to ask questions of technology professionals.

The capstone event for students who participate in IT-Adventures is a one-day event, named the IT-Olympics, on the ISU campus. It features high school students showcasing the technology knowledge they have gained during the year. IT-Olympics is also a celebration of technology, and is open to the public. Family members, high school counselors, teachers, and the general public can watch the students in their quest to be the best, or can explore technology careers and opportunities on their own.

Iowa State University and the ISU Information Assurance Center hosts the IT-Olympics event with the generous support of our sponsors. Your support enables us to provide real world educational opportunities through the IT-Olympics experiences. It cost about \$10,000 to run the IT-Olympics event. Sponsorship money is used for support of students that run the events, to provide food, and prizes to the student participants. We need your help to continue to be able to provide this wonderful experience to the youth of Iowa.

IT-Olympics Sponsorship

We offer two sponsorship levels for IT-Olympics. Both levels of sponsorship will be recognized throughout the competition. Sponsors are welcome to setup a table to showcase their organization. All sponsors can display their company logo on our web site and if you have a banner we can display that during the competition. Companies can also provide items for random drawings during the competition.

- Gold Level: \$1,000
- Cardinal Level: \$500

2020 IT-Olympics date

April 25, 2020
Howe Hall
Iowa State University
Ames, Iowa

Please contact

For additional information or to participate in a sponsorship please contact:
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